

## PRESENTATION PRINCIPLES 2

**8. Be conversational in your delivery:** While making the audience understand something the orator should think of talking to audience as to make a conversation. To make a mind for adaptation of technique of conveying your point in conversational way is the best idea of letting them understand all.

While presenting your view point to a group of audience one must make sure that an entertaining conversation takes place between them, so that interest of the public increases through out the duration.

**9. Think before you speak:** For a perfect presentation the speaker should have to have a property of expressing himself/herself. He/she should have a habit of thinking before speaking. This will make the presentation worth listening as less is more. When the choice of words will be accurate and the way of expressing will also be better if spoken with a thought. So for being a better presenter one must think and speak.

**10. Silence is essential:** Pause is necessary. People who do a habit of taking pauses while framing sentences do catch a lot of attention of audience. It is said to be the best way to draw the attention of listener. The presentation becomes interesting and the audience feel a bit of suspense before the topic is completed. If the speaker practices this technique the presentation automatically becomes better.