

**Subject- Information Technology**

**Sem- VI**

**Paper-XV**

1. Explain the procedure or process of conducting market research.
2. What are the various techniques of market survey?
3. What is meant by Business opportunity?
4. Explain the various source of business ideas.
5. Write the all characteristic of an Entrepreneur.
6. Write the all types of Entrepreneur.
7. Distinguish between Entrepreneur and Manager.
8. Write the symptoms and consequences of Industrial sickness.
9. Define the Income tax , sales tax and excise duty also distinguish between them.
10. Define the Book keeping and Accounting.
11. Define the project formulation and project report.