

**Subject- Information Technology**

**Sem- VI**

**Paper-XV**

**G-A**

I

**25x2=50**

1. What are the various techniques of market survey?
2. Define the project formulation and project report.
3. Write the symptoms and consequences of Industrial sickness.
4. Write the all characteristic of an Entrepreneur.

**G-B**

**10X3=30**

1. Explain the procedure or process of conducting market research
2. What is meant by Business opportunity?
3. Explain the various source of business ideas.
4. Write the all types of Entrepreneur.
5. Distinguish between Entrepreneur and Manager.
6. Define the Book keeping and Accounting.