



DR. SHYAMA PRASAD MUKHERJEE UNIVERSITY
Ranchi, Jharkhand.

OFFICE OF THE
REGISTRAR

Memo No: DSPMU/ G/22/24

Date: 04/01/2024

NOTIFICATION

This is to inform that **ICICI Prudential Life Insurance** is coming for the campus placement drive for hiring the students of Graduates, This placements drive is for the students of BBA/ B.COM/ BA (Maths). Job Description has been given below. The Last date of registration for the above-mentioned job profile is **07.01.2024**. The interested students may visit the University website www.dspmuranchi.ac.in for Company Profile and Registration Process, If any further details required then contact to your Placement Officer,

Ankit Tiwary

Placement Officer, DSPMU

Mobile: 8837893460

Job Description

S.No	Job Position	Course Eligible
1	Graduate Trainees	BBA/ B.Com/ BA (Maths) 2024 Batch


Registrar

DSPMU, Ranchi

copy to:

1. All HoD's/Faculty Members of concerned Departments
2. Dean – Student Welfare, DSPMU, Ranchi.
3. Website In-charge.
4. PA to VC and Registrar for necessary information.
5. IQAC, DSPMU, Ranchi

Address: Morabadi, P.O.-Ranchi University, Ranchi-834008.
Email: registrardspmuranchi@gmail.com, vedspmu@gmail.com,
Website: www.dspmuranchi.ac.in



At ICICI Prudential, firmly believe in offering fulfilling career opportunities and in this regard, it is an honor to partner with our prestigious institute to identify and hire suitable talent. They wish to hire **Graduate Trainees** who will pass out in 2024.

About Graduate Trainee Programme:

Learning & Growth is a core employee value proposition at ICICI Prudential and the Company recognises the need to create a strong bench for future **team leaders** in all the geographies. The Company aims to develop internal talent to take up larger responsibilities wherever possible by following a systematic cadre building process.

With this objective in mind, the Graduate Trainee Programme has been designed. Under this programme, fresh graduates will go through a detailed orientation programme followed by placement in assigned business functions. The idea behind this is to give exposure to young talent such that they learn on the job and can be groomed as future sales & distribution team leader.

Job overview of various Sales & Distribution channel:

Agency	Bancassurance	Direct Marketing
1. Recruit, train and create a team of life insurance advisors 2. Generate revenue through these set of advisors by a. Acquiring new customers b. Cross-selling and upselling to the existing set of customers	1. Induct and facilitate bank staff to cross sell / up sell our products to bank customers 2. Liaise with bank staff to acquire / enhance relationship with prospective / existing customers	1. Utilize your personal and professional network through referencing and cold-calling to generate revenue 2. Acquire new customers through leads provided by the company

AGP & Benefits details:

Component	Amount
Fixed Pay	2,85,000
Sales Incentives	Based on performance
Benefits	Amount
Local Conveyance	According to company policy
Mobile Reimbursement	According to company policy
Medicclaim	4,00,000

Interested students must fill the Google form below:

Link: <https://forms.gle/cmqCEDKwSYziNUJp6>

or

Scan QR Code:



*If any further details required then contact to your Placement Officer.

Ankit Tiwary

Placement Officer, DSPMU

Mobile: 8837893460