



13th APRIL, 2026

Subject: Youngotsav 2026 Televised Youth Carnival at your esteemed college on 24th April

To,

The Principal (VC) DSPMV

We at Taaza TV, a reputed national news channel known for our focus on youth and community engagement, are reaching out with an exciting proposal to highlight and celebrate the extraordinary talents present at your college. We would like to propose hosting Youngotsav 2026, a grand televised youth carnival, which can be held on **24th April 2026**

Our Concept: Showcasing the Unseen Talents of your College

Every college is a melting pot of creativity, talent, and energy. At your college, we believe countless students possess exceptional skills—whether it's poetry, singing, dancing, fitness challenges, or anchoring—that deserve a platform to shine. We aim to provide that platform through Youngotsav, a vibrant televised mini-carnival event designed specifically for your students. *This will be a Grand Year 2 of Youngotsav!*

Event Highlights:

1. **Televised Event:** The entire event will be featured on Taaza TV, providing extensive exposure to your college's vibrant talent and campus culture. Students' performances, contests, and brand interactions will be amplified across social media platforms, creating a larger influence.
2. **Exciting Contests and Social Media Influence:** Students get to participate in brand-led contests, fun challenges, and creative campaigns, with exciting prizes by brands up for grabs. Top performers will have the chance to collaborate with brands, shaping trends and influencing the youth community both on-ground and online.
3. **Brands:** Our brand partners with individual kiosks will be giving out 1000's of gifts to game winners and also looking at providing regular internship programmes and jobs to students. They can network with brands and build connections.
4. **Youth Community Engagement:** Whether through performing, competing, or co-creating with brands, every student gets a chance to make an impact while engaging with thousands of like-minded peers.
5. **A Mini Carnival Experience:** Students will enjoy an afternoon filled with fun, games, and entertainment with loads to win.



What We Require:

Permissions to Set Up the following in your premises all at Taaza TV's cost:

- 6-7 cabanas (10x10 ft each)
- 20ft x 8ft sized stage
- Light & sound system for crowd engagement and anchor/emcee use
- Sponsors will display products and engage students in activities

1. Power Connection (around 5 KVA) required from college
2. Contact details of teacher in-charges and student council representatives for ensuring smooth execution
3. Total strength of the students of your college
4. Appropriate date for getting the best response in terms of student turnout in college
5. Support and co-operation

Our Commitment:

1. Free of Cost Coverage & Set up: The entire event, including arrangements, setup and prizes, will be borne by Taaza TV.
2. Positive Promotion: The event will directly promote the vibrant youth culture at your college, creating a positive buzz about the institution.

Why Collaborate with Us?

This collaboration offers an excellent opportunity to highlight the enthusiasm, talent, and community spirit of its students on a national platform. Youngotsav is not just an event—it's a celebration of student talent and energy that will inspire the entire college and beyond. This event will also give your students an opportunity to interact with various brands and build network.

Regards,
Kamlesh Kumar Mishra
Jharkhand Head
9304003620

To: Dr. A. N. Jha
Approved & signed it
18-4-21
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